

Tarrin Morgan II

Video Producer – Educator – Mental Health Advocate

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Accomplished, dedicated professional with demonstrated success in videography, digital engagement, social media marketing, motivational speaking, leadership development, and client success within diverse sectors and markets. Expertise lies in digital content development, live broadcasting, virtual event production, counseling and coaching, program management, and cultivating/sustaining strategic partnerships. Flexible and adaptable with exceptional interpersonal and communication abilities to foster change, incorporate innovation, and implement strategies throughout all levels of the organization.

Areas of Expertise include:

- Digital Strategy
- Brand Development
- Strategic Analysis and Assessment
- Project & Program Management
- Digital Content Creation
- Administration
- Virtual Event Production
- Training and Development
- Customer Experience
- Social Media Marketing
- Camera Operation
- Video Editing

Professional Experience

National Alliance on Mental Illness, New Jersey (NAMI-NJ) • New Brunswick, NJ • 2020 - Present

VOLUNTEER IN OUR OWN VOICE PRESENTER (IOOV) & MARKETING SPECIALIST

Facilitate presentations about my mental health condition and recovery in efforts to provide community education and to reduce stigma by putting a human face on an often-misunderstood area of human suffering and develop visual assets (e.g., flyers and educational videos) that spread mental health awareness and promote the services of NAMI-NJ.

Key Accomplishments:

- Successfully executed 40+ presentations in-person and digitally, reaching over 600 individuals.

MORGAN STATE UNIVERSITY • Baltimore, MD • 2019 – Present

DATABASE APPLICATION SPECIALIST (REMOTE), OFFICE OF RESIDENCE LIFE AND HOUSING (ORLH)

Improve processes and efficiency of University housing operations by recommending policy changes, implement innovative communications and marketing strategies, analyze student feedback, and oversee the department's virtual student engagement programming and development of visual assets (e.g., social media videos, infographics, flyers, graphics) that target generation Z students nationally.

Key Accomplishments

- Created a new virtual engagement model that assists students with their holistic development and feel connected to the campus during remote learning.
- Established the University's eSports program and coached the Call of Duty: Warzone team that won the first-ever DTLR HBCU Battlegrounds tournament.
- Selected to be a member of the University's Virtual Admitted Student Engagement Taskforce.

REAL TALK SESSION SERIES, LLC. • Neptune, NJ • 2017 - Present

CEO/CREATIVE DIRECTOR

Direct all aspects of the day to day operational processes for the business including community outreach, content, video production, customer service, market research and sales strategies, financial, and operations.

Key Accomplishments:

- Develop and distribute free, culturally competent, and easy to digest "edutainment" that empowers Black communities across the nation especially when it comes to education reform, criminal justice reform, and mental health awareness.
- Selected as an inaugural grant recipient by A Beautiful Mind Foundation for our innovative, creative, and culturally competent virtual mental health content and resources.

Continued...

- Partner and advisory board member on the NAMI-NJ's African American Community Together NOW (AACT-NOW) cultural support group. In the process of establishing NAMI-NJ's first men's support group.
- Co-host of monthly men's community healing group, Messages For Men, in New Brunswick, NJ which on average is attended by 30 men of color from varying backgrounds.
- Recognized for unique content, groundbreaking video techniques, and client satisfaction.

FAIRLEIGH DICKINSON UNIVERSITY • Madison, NJ • 2014 – 2019

ASSISTANT DIRECTOR OF HOUSING, CAMPUS LIFE, (2014 – 2019)

Managed a team of 30 – 40 undergraduates and one grad student in the operations of student resident halls including billing and collections, customer service, incoming and outgoing communications, maintenance, cleaning, refurbishment, and student services for more than 1600 residents.

Key Accomplishments:

- Established the University's first-ever student ran video hub to advertise the services of the Campus Life department.
- Developed and maintained an annual budget including more than \$13M in residence hall revenue annually including reducing expenses by more than \$50k in facilities maintenance and adding additional revenues of about \$7k in vendor partnerships annually.
- Chosen by Campus Leadership as a member of the Customer Care and Service Subcommittee of the University First Year Experience Task Force.
- Introduced new diversity, equity, inclusion efforts via the Real Talk Session Series.

MORGAN STATE UNIVERSITY • Baltimore, MD • 2010 – 2014

RESIDENT DIRECTOR, OFFICE OF RESIDENCE LIFE AND HOUSING (ORLH)

Successfully directed all aspects of operations for a staff of six Resident Assistants, two Desk Assistants, one Community Assistant and two Night Managers for a residence hall housing approximately 205 male Freshmen Residents.

Key Accomplishments

- Conceived and initiated a training and development programs the staff including policies and procedures, customer experience, community outreach, health and safety, emergency management, mental health, and other crisis situations.
- Captured various department events via film and created videos to promote the University's brand/services, and developed videos for use in staff training and development courses.

Education and Credentials

Master of Administrative Science

FAIRLEIGH DICKINSON UNIVERSITY, Madison, NJ

Master of Arts in Higher Education Administration

MORGAN STATE UNIVERSITY, Baltimore, MD

Bachelor of Communications

WILLIAM PATERSON UNIVERSITY, Wayne, NJ

Software Proficiencies:

Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Cloud Based Storage Systems, Final Cut Pro X, GarageBand, Google G-Suite, Mac OS X, Microsoft Office/Office 365, Windows Software, and Web Design.